

MARKET OPPORTUNITY

As an adult drama, *Brothers In Arms* is a welcome inclusion to a genre that boasts the majority of feature film entries year after year due to the genre's scalability and wide consumer interest. This film offers a unique story bound to resonate with audiences of ranging diversity and countless demographics, as it projects themes of broken family, conflicted loyalty, and uncertain redemption - this is ripe drama compelled by wide audiences. Films that have projected similar themes in genre have performed admirably.

BROTHERS IN ARMS FEATURE FILM

COMPARISONS

Performance of films of similar genre, themes, ratings, and budget allocation:

	Heat	The Departed	End of Watch	We Own the Night	Pride and Glory	L.A. Confidential		Little Odessa	Blood Ties	Warrior	Donnie Brasco	Brothers	Four Brothers
Release Date	Dec 15, 1995	Oct 6, 2006	Sep 21, 2012	Oct 12, 2007	Oct 24, 2008	Sep 19, 1997		May 19, 1995	Mar 21, 2014	Sep 9, 2011	Feb 28, 1997	Dec 4, 2009	Aug 12, 2005
Production Budget		\$90,000,000	\$15,000,000	\$28,000,000	\$30,000,000	\$35,000,000		\$26,000,000	\$25,000,000	\$35,000,000	\$26,000,000	\$26,000,000	\$30,000,000
Opening Weekend Theaters	1,325	3,017	2,730	2,362	2,585	769	0	28	1,869	1,503	2,088	2,533	2,533
Maximum Theaters	1,704	3,017	2,780	2,402	2,585	1,625	31	28	1,883	1,593	2,088	2,649	2,649
Theatrical Engagements	15,486	26,102	12,904	9,147	7,420	22,555	251	33	6,420	9,979	8,503	16,097	16,097
Domestic Opening Weekend	\$8,445,656	\$26,887,467	\$13,152,683	\$10,826,287	\$6,262,396	\$5,211,198		\$26,912	\$5,242,107	\$11,660,216	\$9,527,848	\$21,176,925	\$21,176,925
Domestic Box Office	\$67,436,818	\$132,384,315	\$41,003,371	\$28,563,179	\$15,740,721	\$64,604,977	\$1,095,885	\$42,472	\$13,657,115	\$41,954,997	\$28,544,157	\$74,494,381	\$74,494,381
Inflation Adjusted Domestic Box Office	\$129,738,653	\$169,639,326	\$43,421,944	\$34,998,190	\$18,481,097	\$117,623,326	\$2,123,745	\$43,819	\$14,518,213	\$77,054,600	\$32,020,883	\$97,969,987	\$97,969,987
International Box Office	\$120,000,000	\$157,276,304	\$16,583,235	\$26,744,678	\$27,700,000	\$61,600,000	\$0	\$2,881,487	\$10,558,270	\$23,348,055	\$16,499,713	\$18,000,000	\$18,000,000
Worldwide Box Office	\$187,436,818	\$289,660,619	\$57,586,606	\$55,307,857	\$43,440,721	\$126,204,977	\$1,095,885	\$2,923,959	\$24,215,385	\$65,303,052	\$45,043,870	\$92,494,381	\$92,494,381

Note: A theatrical engagement is defined as the movie listed playing in a single theater for one week. A film that plays 3,000 theaters its first week & 2,000 theaters its second, has 5,000 theatrical engagements.

Source: <https://www.the-numbers.com>